

Meeting 10/6

Creative Director: Hana Rust

Designer: William Hong

- Great first impressions! Visual language is executed exactly as I imagined
- Leaning towards version A
- Split up the content a bit to be more easily digestible, less of one big paragraph, more sub headers, etc.
- Add a note to the landing page in english detailing what the website is about so viewers know right off the bat, maybe some kind of catch phrase
- Maybe look to incorporate some earthy tones of green or some patterns as a design element.
- Keep up the clean, modern visuals!